

## ANNUAL REPORT ON EXTENSION ACTIVITIES (2022-2023)

During the academic year, our institution successfully organized and participated in a myriad of extension activities that catered to various segments of society. These activities were not only focused on academic excellence but also on social welfare, environmental consciousness, and community development.


List of Extension Activities:

- **Rithu India G20 Presidency Beach Cleaning**

On May 21, 2023, our institution enthusiastically engaged in the RITHU INDIA G20 PRESIDENCY BEACH CLEANING initiative, demonstrating a strong commitment to environmental stewardship. With a collective spirit of responsibility and awareness, our students and staff actively participated in the cleanup efforts, contributing to the preservation and enhancement of our coastal environment.

- **Yuva Utsav**

The YUVA UTSAV celebrated at Naipunnya School of Management on 6/5/2023 showcased the talents and creativity of our youth, fostering a sense of community and cultural exchange. The festivities not only provided a platform for our students to express themselves but also created a dynamic space for fostering a sense of community and cultural exchange. Through captivating performances, artistic displays, and interactive

  
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activities, our talented youth demonstrated their diverse skills and cultural richness.

- **Karuthal**

The Hotel Management Department at Naipunnya school of Management Cherthala undertook a commendable initiative under the banner of KARUTHAL, focusing on the noble cause of contributing to the well-being of the less fortunate through food donation. The primary objective of the HM-KARUTHAL initiative was to extend a helping hand to the needy by providing nutritious food. Recognizing the growing challenges faced by vulnerable communities, the Hotel Management Department aimed to address food insecurity and contribute to the larger social welfare.

- **Nanma- Food Packet Donation**

The primary objective of the NANMA FOOD PACKET DONATION initiative was to contribute to the welfare of underprivileged individuals and families by providing them with essential food items. Recognizing the economic challenges faced by many, the Department of Commerce aimed to make a meaningful impact on the lives of those experiencing food insecurity.

- **FSSAI Food Exhibition**

On March 18, 2023, Hotel Management Department, in collaboration with the Food Safety and Standards Authority of India (FSSAI), hosted a groundbreaking FOOD EXHIBITION focused on promoting the usage of millet crops. This initiative aimed to enhance awareness about the nutritional benefits of millets and encourage their inclusion in the daily diet for a healthier and more sustainable lifestyle.

- **350 Fahrenheit**





Fahrenheit, a transformative bakery workshop initiated by Hotel Management Department is designed to empower through skill development and entrepreneurship in the field of baking. This innovative project aims to impart practical knowledge, encourage self-sufficiency, and create economic opportunities for participants.

- **Disha - Mega Job Fair**

The primary objective of DISHA - MEGA JOB FAIR was to bridge the gap between job seekers and employers, creating a conducive environment for meaningful interactions, interviews, and potential job placements. The NSS Unit played a pivotal role in mobilizing and engaging students and volunteers, ensuring the seamless execution of the job fair and facilitating a positive experience for participants.

- **Hand In Hand - Old Age Home Visit**

The PG Department of English at [Your Institution Name] undertook a touching and compassionate initiative, the "HAND IN HAND OLD AGE HOME VISIT," aimed at fostering connections, providing companionship, and spreading joy among the elderly residents of local old age homes. The primary objective of this visit was to extend heartfelt companionship and support to the elderly residents of the old age home. Beyond academic pursuits, the PG Department of English sought to instill a sense of community service and empathy among its students.

- **Mega Thozhil Mela**

MEGA THOZHIL MELA provided a comprehensive platform for job seekers to explore employment opportunities, interact with recruiters, and gain



valuable insights into various industries. The NSS Unit played a pivotal role in organizing and coordinating the event, mobilizing volunteers, and ensuring the smooth execution of the job fair.

- **Rithu Green Christmas Carnival 2k22**

The RITHU GREEN CHRISTMAS CARNIVAL, organized by Boomiyhrasena Club emerged as a groundbreaking initiative to reshape the traditional Christmas festivities into an eco-friendly and sustainable celebration. This event aimed to raise awareness about environmental conservation and promote responsible practices during the joyous holiday season.

- **NCC Republic Day Celebrations**

As part of the NCC REPUBLIC DAY CELEBRATIONS, an impactful and compassionate initiative was undertaken by the NCC cadets from Naipunnya School of Management Cherthala. On the occasion of Republic Day, the cadets visited Maria Sadan Old Age Home, aligning the spirit of patriotism with the values of community service and care for the elderly.

- **Palliative Care Activity**

The NSS UNIT PALLIATIVE CARE ACTIVITY demonstrates the NSS Unit's dedication to community service, palliative care, and healthcare support. By collaborating with Sahodaya Foundation and providing essential medical aid to the Government Taluk Hospital, the NSS Unit exemplifies the values of empathy, compassion, and proactive community engagement.

- **Annual Special Camp**

The Annual Camp of the NSS Unit conducted at St. Joseph LP School, Uzhuva, marking an enriching and transformative experience for both the



participating NSS volunteers and the local community. This camp aimed to instill a sense of social responsibility, community service, and foster holistic development among the volunteers.

- **Fund Collection**

NSS students organized a fund collection to provide financial assistance for the medical treatment. NSS students actively engaged with the community, sharing stories of individuals in need, and fostering a sense of collective responsibility.

- **Cleaning Campaign**

The CLEANING CAMPAIGN organised by NSS unit stands as a testament to the positive impact that collective action can have on community well-being. By fostering cleanliness, the campaign has contributed to a healthier and more vibrant living environment for all.

- **Karshikadinacharanam**

KARSHIKADINACHARANAM, a collaborative initiative between the NSS Unit and the Agricultural Development Farmers Welfare Department, unfolded as a transformative event dedicated to empowering farmers. This unique effort aimed to provide essential support, knowledge, and resources to the agricultural community, fostering sustainable farming practices and rural development.

These extension activities exemplify our institution's commitment to social responsibility, community engagement, and holistic development. We express our gratitude to all participants, faculty, and staff who contributed to the success of these initiatives. As we continue to uphold these values,





we look forward to further enriching the lives of individuals and communities in the years to come.

### List Of Extension Activities Conducted

Sl No.	PROGRAMMES
1	Cleanup drive under India G20 presidency
2	YUVA UTSAV
3	Karuthal
4	Nanma
5	FSSAI food exhibition
6	350 ° Fahrenheit
7	Disha (Job fair)
8	Hand in hand project
9	Mega Thozilmela (Placement drive)
10	Green Christmas carnival
11	Republic day celebration at old age home
12	Palliative care activity
13	Annual special camp
14	Cleaning drive
15	Clean Alappuzha campaign
16	Clean Cherthala municipality
17	Karshikadinacharanam

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